



# WORDCAMP

I L O I L O 2 0 1 9

*Prospectus and  
Sponsor Information*



## WCILOILO

WordCamp Iloilo is a grassroots-led, low-cost weekend event organized by volunteer teams. Our aim is to bring together WordPress users and enthusiasts of varying skill levels in a welcoming, engaging and safe space for them to get to know each other and network. This is supported by a strict Code of Conduct that is enforced in any WordCamp event.

Our first WordCamp Iloilo last year was sold out and we had 300+ attendees from all over the world. Our main focus this year is “The Community and how WordPress can help bring technology closer to those who need it most”. Which is also why we are going to host a FREE Workshop for kids to help foster the next generation of bloggers, business owners, and contributors to WordPress.

The main conference is a 2-day event: the first day will be dedicated to 2 workshops for beginners and advance attendees covering topics ranging from Web Design, Web Development, Security, SEO and Blogging. The second day is a full day plenary session with talks that are idea-focused, and on a wide range of subjects (various topics about WordPress, freelancing, general tech topics, marketing, business, blogging), to foster learning, inspiration and wonder – and provoke conversations that matter. The 2-day conference will be held at the Iloilo Convention Center, Iloilo City, August 24-25, 2019 from 8AM – 5:00PM.

Part of the two-day conference also includes community activities like the FREE Workshop for Kids and Contributor Day on August 23, 2019 at the Skylab Coworking Space. This ancillary event is where we train the next generation of programmers, designers, bloggers, entrepreneurs, and creatives who are expected to use WordPress to help them achieve their vision of the future.

[Learn more about WordCamp Iloilo 2019.](#)



# WORDCAMP ILOILO 2019



**WCILOILO2018 GRAD PICTURE**

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## CALL FOR SPONSORS

WE NEED YOUR SUPPORT!

SPONSORING WORDCAMP ILOILO IS A GREAT OPPORTUNITY TO SHOW YOUR SUPPORT FOR THE WORDPRESS COMMUNITY BY HELPING KEEP COSTS DOWN FOR OUR ATTENDEES,

WordCamp Iloilo, like all WordCamps, is a non-profit event so we rely on funding from sponsors to make the event a success. Any contribution that you provide for our community will both help make WordCamp Iloilo possible and get your brand in front of the passionate type of people who should know about it – the type who go to events on weekends to talk shop. Our attendees include designers, developers, bloggers, small business owners, entrepreneurs, educators, and students from throughout the Iloilo Province and across and out of the country. So, in order to drive costs down for our attendees, we look to sponsors to help make WordCamp part of this thriving open-source community.



**PLEASE READ THROUGH OUR PACKAGES BELOW TO SEE IF THERE IS A SPONSORSHIP PACKAGE THAT IS SUITABLE FOR YOUR ORGANIZATION:**

## **DINAGYANG (PLATINUM)**

**PACKAGE PRICE: ₱70,000**

**AVAILABILITY: 2**

The Dinagyang Sponsorship package gives companies the highest level of exposing your brand at key points of the WordCamp process.

- Sponsor's booth at event
- Large logo present on every printed banner and standee at the venue
- Large logo in the Sponsors Slideshow on the main projector during snacks and lunch
- A full page on the event guide distributed to the WordCamp attendees
- Blog post introducing your sponsorship
- Acknowledgement in pre and post event emails to attendees
- Facebook, Twitter, and Instagram shout-outs before and after event
- Acknowledgement of company as Platinum Sponsor throughout the event
- Right to raffle off products and swag
- 6 complimentary passes to the event for staff or customers
- Presence at after-party

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## **KASADYAHAN (GOLD)**

**PACKAGE PRICE: ₱50,000**

**AVAILABILITY: 3**

The Kasadyahan Sponsorship package gives your company great exposure at a reasonable price.

- Table at event
- Medium logo present on every printed banner and standee at the venue
- Medium logo in the Sponsors Slideshow on the main projector during snacks and lunch
- A half page on the event guide distributed to the WordCamp attendees
- Blog post introducing your sponsorship
- Acknowledgement in pre and post event emails to attendees
- Facebook, Twitter, and Instagram shout-outs before and after event
- Right to raffle off products and swag
- 4 complimentary passes to the event for staff or customers
- Presence at after-party

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## PARAW REGATTA (SILVER)

**PACKAGE PRICE: ₱30,000**

**AVAILABILITY: 4**

The Paraw Regatta Sponsorship package is awesome value for small agencies and companies who want brand exposure at a budget price.

- Small Logo & Link on WordCamp Iloilo site
- Opportunity to place 1-2 items on the common swag table
- Acknowledgement in pre and post event emails to attendees
- A quarter page on the event guide distributed to the WordCamp attendees
- 2 complimentary passes to the event for staff or customers
- Presence at after-party

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## CANDELARIA (MICRO SPONSOR)

**PACKAGE PRICE: ₱10,000**

**AVAILABILITY: 6**

Want to contribute to WordCamp Iloilo, but don't require brand exposure? Consider being a Candelaria Sponsor.

- Personal name on WordCamp Iloilo site (Sorry, no company names)
- Recognition in opening and closing sessions
- Acknowledgement in post-event email to attendees
- A 1/8 page on the event guide distributed to the WordCamp attendees shared with other Candelaria Sponsors
- 1 complimentary pass to the event
- Presence at after-party

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## GUGMA (IN KIND)

### **KICK-OFF DINNER: ₱30,000 (LIMITED TO 1 SPONSOR)**

Everything in the Paraw Regatta Package. On Friday night WCILOILO Sponsors, Speakers, and Volunteers are invited to a kick-off. With this add-on you can help us thank these incredible contributors.

### **AFTER PARTY: ₱35,000 (LIMITED TO 1 SPONSOR)**

Everything in the Paraw Regatta Package, a post mentioning your company in the after party announcement, and the exposure that comes with sponsoring an after party.

### **AUDIO/VISUAL NEEDS: ₱25,000 (LIMITED TO 1 SPONSOR)**

Everything in the Paraw Regatta Package, a blog post mentioning your company sponsoring the AV system, and the exposure that comes with a branded AV system.

### **PRINTING NEEDS: ₱15,000 (LIMITED TO 1 SPONSOR)**

Everything in the Candelaria Package, a blog post mentioning your company sponsoring the event guide and the badges, and the exposure that comes with a co-branded event guide.

### **KIDS' WORKSHOP: ₱2,500 (LIMITED TO 10 SPONSORS - COMMUNITY BUILDERS)**

Everything in the Candelaria Package and you'll have the opportunity to help foster the next generation of bloggers, business owners, and contributors to WordPress.

[SIGN UP ONLINE](#)

**OUR DEEPEST APPRECIATION  
TO ALL OF OUR SPONSORS  
FROM THE WORDCAMP ILOILO TEAM!**

THANK YOU!!!

