



Republic of the Philippines
Office of the President
COMMISSION ON HIGHER EDUCATION
Higher Education Regional Office VI

CHEDRO VI MEMORANDUM

No. 138, s. 2019

To : Presidents/Heads of Private and Public Higher Education Institutions

Subject : WordCamp Iloilo 2019 to be held at Iloilo Convention Center, Iloilo City on August 24-25, 2019

Date : July 20, 2019

In accordance with the pertinent provision of Republic Act (RA) 7722, otherwise known as the “**Higher Education Act of 1994**,” this Office hereby endorses the subject undertaking, hosted by WordPress Community Support, PBC WordCamp Iloilo 2019, for the support and participation of all concerned colleges and universities. Attached is the communication from Ms. JC Mae Zamora-Palmes, Community Lead, WordPress Iloilo for details.

Participation of officials, employees and students from private higher education institutions shall be VOLUNTARY. Officials and employees from State and Local Universities and Colleges (SUCs and LUCs) who will participate in this activity should obtain prior approval from the President/Head of their respective institutions and are hereby reminded to observe proper use of government funds in accordance with the Department of Budget and Management (DBM) National Budget Circular No. 486 and Administrative Order No. 103.

For inquiries, please contact Ms. JC Mae Zamora-Palmes, Community Lead, WordPress, Iloilo at mobile number 09177047461 or email iloilo@wordcamp.org.

Wide dissemination of this Memorandum is desired.



Maura Consolacion D. Cristobal

MAURA CONSOLACION D. CRISTOBAL, ED.D., CESO III
Director IV



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To Whom It May Concern:

Greetings!

As part of our aim to showcase Iloilo City's diverse tech and startup communities, we are holding our second annual **WordCamp Iloilo**, a volunteer-led, low-cost weekend event officially endorsed by the Commission on Higher Education (CHED). This conference will bring together WordPress users and enthusiasts in a welcoming and engaging space for learning new skills and trends on WordPress. The event takes place this *August 24th-25th at the Iloilo Convention Center*.

In light of this, we are inviting your students and instructors to join in the event. This year's WordCamp will be the biggest in the Philippines in terms of the expected number of attendees (around 350), many of whom are professionals working in the tech industry. We believe that WordCamp Iloilo would be the perfect venue for them to learn and create networks with other attendees, both of which would be crucial for starting their careers after graduation.

We believe your students and instructors would be a critical addition to this year's WordCamp, and we would appreciate it if we can get your response by *August 09, 2019* so that we could prepare with the logistics needed on the venue. Tickets for the two-day event is PHP 750 per person inclusive of snacks, lunch, swags, and the wealth of knowledge you'll gain from attending the conference. Please let us know how many tickets to reserve for you as we don't have enough to cater everyone, and tickets will be released on a first come first served basis.

If you have any questions or would like to arrange a meeting, please contact us through iloilo@wordcamp.org or through mobile number +639177047461. For more information about WordCamp Iloilo, please check out our website at <https://2019.iloilo.wordcamp.org/>.

Thank you very much.

Our warmest regards,

JC Mae Z. Palmes
Lead Organizer
WordCamp Iloilo 2019

WordCamp Iloilo 2019 Schedule (Tentative)

August 23, 2019 - Friday

8:00 am to 9:00 am	Registration
9:00 am to 12:00 am	Introduction to WordPress: Workshop for kids & Contributor Day
12:00 pm to 1:00pm	LUNCH
1:00 pm to 5:00 pm	Introduction to WordPress: Workshop for kids & Contributor Day

August 24, 2019 – Saturday

7:00 am – 8:00 am	Registration
8:00 am – 8:45 am	Opening Ceremonies Welcome Address by JC Mae Palmes
8:45 am – 9:00 am	Workshop Rooms setup (2 Tracks)
9:00 am – 12:00 pm	Beginners Track: Own your website: A web development crash course by Jeffrey Nerona (<i>Freelance Web/Mobile Developer</i>) Advanced Track: Getting started in WP Plugin Development by Carl Alberto (<i>Senior Customer Success Engineer at Pantheon Systems</i>)
12:00 pm – 01:00 pm	LUNCH
1:00 pm – 2:30 pm	Beginners Track: Gutenberg for Beginners by Maron Aquillo (<i>WishList Products™ Plugin Developer.</i>) Advanced Track: WP site management using WP-CLI from scratch by Roald Umandal (<i>Customer Success Engineer at Pantheon Systems</i>) Beginners Track: Getting Started with Building blocks for WordPress by Martin Leandro C. Albaña (<i>IT instructor at RRLS ICT Academy</i>)
2:30 pm – 4:45 pm	Advanced Track: Design to Server: How to do everything for your client (or project) in the cloud (advanced to pro) by Marc Robinsone Nicolas Caballero (<i>Traveling software engineer & multi-specialty volunteer from the Philippines</i>)
4:45 pm – 5:00 pm	Closing Remarks by Yen de Felipe

August 25, 2019 – Sunday

7:00 am to 8:00 am	Registration
8:00 am to 8:15 am	Welcome Message by Yen de Felipe
8:15 am to 9:15 am	Keynote Address: WordPress Community and You by Naoko Takano (<i>Globalizer at Automattic/WordPress Polyglots Team Global Mentor/WordCamp Asia 2020 Global Lead</i>)
9:15 am to 10:30am	BREAK
10:30 am to 11:30 am	Marketing your WordPress Products For Users, Not For Fellow Developers by Afshana Diya (<i>CMO at WPDeveloper</i>)
11:30 am to 12:30 pm	First Things First: The Essentials Before Becoming a Freelancer by Cris Antonio (<i>Content Editor at REED-ELSEVIER Iloilo</i>)
12:30 pm to 1:30 pm	LUNCH
1:30 pm to 2:00 pm	Hardening WordPress and Driving a vehicle by Chathu (<i>Co-Founder of Genius Soft Pvt Ltd and Autho Ambassador</i>)
2:00 pm to 2:30 pm	The Right WP Host is Vital for Your Hybrid Mobile App by Jane Walton (<i>Sr. Operations Manager at Develapp</i>) and Edcel Ceniza (<i>Customer Success Engineer at Pressable</i>)
2:30 pm to 3:00 pm	SEO Is A Process, Not A Plugin by Lax Mariappan (<i>Web Developer and CEO Eternus Global</i>)
3:00 pm to 3:30 pm	Plugin Troubleshooting Guide by Takayuki Miyoshi (<i>Contact Form7 Plugin Developer, Founder / Representative Partner of Rock Lobster, LLC.</i>)
3:30 pm to 4:00 pm	Login made easier and secure by Autho WordPress plugin by Md Shahbaz Alam (<i>Full Stack Developer, Developer Evangelist, Autho Ambassador, GDG Ranchi Organizer, and Mozilla Representative</i>)
4:00 pm to 4:30 pm	Firefox Dev Tools for WordPress Developers by Robert “Bob” Reyes (<i>Mozilla Rep and Tech Speaker</i>)
4:30 pm to 4:45 pm	TBA
4:45 pm to 5:00 pm	Closing Remarks by JC Mae Palmes GRADUATION PICTURE